

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
UTAH	1,722,850	2,233,169	2,343,691	2,527,974
MEDIAN AGE (YRS)	-----	27.5	28.1	29.1
HISPANICS (ANY RACE)		201,559	224,636	261,572
STATE'S PERCENTAGE		9.03%	9.58%	10.35%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	1,992,975	2,079,075	2,225,675
STATE'S PERCENTAGE	89.24	88.71	88.04
MEDIAN AGE (YRS)	28.2	28.8	29.9
BLACK/AFRICAN-AMERICAN	17,657	19,848	22,175
STATE'S PERCENTAGE	0.79	0.85	0.88
MEDIAN AGE (YRS)	24.8	24.9	24.8
AMERICAN INDIAN/NATIVE	29,684	31,903	34,567
STATE'S PERCENTAGE	1.33	1.36	1.37
MEDIAN AGE (YRS)	23.2	23.4	23.8
ASIAN	37,108	40,116	45,178
STATE'S PERCENTAGE	1.66	1.71	1.79
MEDIAN AGE (YRS)	30.0	30.5	31.8
HAWAII/PACIFIC ISLANDER	15,145	16,521	18,803
STATE'S PERCENTAGE	0.68	0.70	0.74
MEDIAN AGE (YRS)	21.4	21.4	21.8
OTHER	93,405	105,141	123,214
STATE'S PERCENTAGE	4.18	4.49	4.87
MEDIAN AGE (YRS)	23.5	24.4	25.4

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	613,199	642,227
SUBURBAN	1,388,695	1,512,434
RURAL	341,797	373,313

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$51,268	-----	
PER CAPITA	\$20,557	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$32,319,445,000	\$42,490,410,000	31.47%
FOOD AT HOME TOTAL	\$4,149,475,200	\$4,946,568,000	19.21%
FOOD AWAY FROM HOME TOTAL	\$3,389,193,300	\$4,421,931,400	30.47%
FOOD AS % OF TOTAL EXPENDITURES	23.33%	22.05%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$758,162,100	\$913,134,900	20.44%
FISH & SEAFOOD PRODUCTS	\$75,118,200	\$89,744,300	19.47%
FRUITS & VEGETABLES	\$462,346,400	\$541,258,700	17.07%
DAIRY PRODUCTS	\$476,159,200	\$565,582,800	18.78%
BAKERY PRODUCTS	\$439,601,300	\$508,027,200	15.57%
CEREALS & PRODUCTS	\$234,685,500	\$285,543,600	21.67%
PREPARED FOODS	\$713,381,500	\$854,628,900	19.80%
JUICES	\$112,496,300	\$131,894,600	17.24%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$230,307,400	\$330,749,000	43.61%
FAST FOOD	\$97,831,900	\$136,641,600	39.67%
FULL SERVICE	\$132,475,600	\$194,107,400	46.52%
LUNCH	\$830,364,500	\$1,077,028,000	29.71%
FAST FOOD	\$507,470,300	\$642,282,200	26.57%
FULL SERVICE	\$322,894,300	\$434,745,800	34.64%
DINNER	\$1,212,427,000	\$1,614,527,300	33.16%
FAST FOOD	\$493,592,700	\$628,209,600	27.27%
FULL SERVICE	\$718,834,300	\$986,317,700	37.21%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,027	\$1,141	11.10%
POULTRY	\$316	\$352	11.39%
EGGS	\$56	\$60	7.14%
FISH & SEAFOOD			
FRESH	\$52	\$56	7.69%
FROZEN	\$31	\$36	16.13%
CANNED	\$19	\$20	5.26%
FRUITS / VEGETABLES			
FRESH	\$441	\$480	8.84%
CANNED	\$91	\$101	10.99%
FROZEN	\$68	\$70	2.94%
OTHER	\$26	\$25	-3.85%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$201	\$217	7.96%
CHEESE	\$171	\$179	4.68%
ICE CREAM	\$103	\$112	8.74%
BUTTER / MARGARINE	\$49	\$59	20.41%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$464	\$496	6.90%
COOKIES	\$83	\$87	4.82%
CRACKERS	\$49	\$51	4.08%
CEREALS & PRODUCTS			
CEREALS	\$183	\$196	7.10%
PASTA PRODUCTS	\$60	\$70	16.67%
FLOUR & MIXES	\$45	\$54	20.00%
RICE	\$30	\$36	20.00%
PREPARED FOODS			
SNACKS/CHIPS	\$153	\$178	16.34%
JUICES	\$152	\$165	8.55%
FROZEN/PREP. OTHER	\$128	\$149	16.41%
SOUPS	\$72	\$83	15.28%
SAUCES & GRAVIES	\$81	\$80	-1.23%
BABY FOOD	\$57	\$63	10.53%
FROZEN MEALS	\$50	\$57	14.00%
NUTS	\$33	\$36	9.09%
SALADS	\$31	\$37	19.35%

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